EISEN
Building Materials LLC

PRECISION IN EVERY TOOL



Tel: +971 55 338 5093 Formerly known as GoldenBull Building Materials LLC sales@eisenme.com

WHO WE ARE

Years of experience now dedicated to providing solutions to the industry.

EISEN is the result of over two decades of experience across UAE's construction landscape. Over the years, we've seen first-hand the challenges faced by clients: delays caused by unreliable tools, inconsistent quality, and hardware that couldn't keep pace with the demands of the job site.

EISEN was founded to close that gap. We set out to understand what contractors and builders actually needed to provide a range of hardware that met those needs with German-engineered precision and consistency. Tools you could rely on, without compromise. Explore the full range across our categories.

20+

YEARS OF EXPERIENCE

Across UAE's construction landscape, understanding contractors and builders from the ground up.

OUR SOLUTIONS

The EISEN Standard

INSPIRED BY GERMAN ENGINEERING

Every tool is measured against the same discipline that defines German manufacturing philosophy: tight tolerances, redundant safety margins, and materials chosen for exemplary service.

01 / TOLERANZ

Tolerance Checked

Every unit is inspected against strict dimensional tolerances before it's cleared to ship.



02 / BELASTUNG

Stress Tested

Every piece of hardware is run past its rated load, long before it's rated for sale.



03 / LEBENSDAUER

Built to Outlast

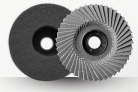
Hardened components mean fewer replacements and less downtime.



THE RANGE

Innumerable categories. One standard.

From daily-use power tools to precision fasteners, every category in the EISEN range is held to the same engineering discipline.

- Power Tools 
- Power Tools Accessories & Spare Parts 
- Abrasives 
- Welding Tools & Accessories 
- Pneumatic Tools & Accessories 
- Industrial Equipment 
- Personal Protection Equipment 
- Hand Tools 
- Hardware and Fasteners 
- Measurement Tools 
- Building Material & Consumables 
- KRONBERG Zinc Spray 

THE RANGE

Power Tools

Corded and cordless drills, grinders, hammers, and saws engineered for daily, uninterrupted site use

- Angle Grinder
- Cordless Drill
- Cut-off Machine
- Demolition Hammer
- Electric Drill
- Impact Wrench
- Marble Cutter
- Reciprocating Saw
- Rotary Hammer







THE RANGE

Power Tools

Corded and cordless drills, grinders, hammers, and saws engineered for daily, uninterrupted site use.

- Drywall Sander
- Electric Blower
- Hot Air Gun
- Orbital Sander
- Paint Mixer
- Pressure Washer
- Router
- Vacuum Cleaner











THE RANGE

Power Tools Accessories & Spare Parts

Blades, bits, discs, and holders engineered to exact tolerance for the tools they serve.

- Armature
- Carbon Brushes
- Chisel
- Circular Saw Blade (TCT)
- Core Bit
- Drill Bits HSS / SDS
- Drill Chucks & Adapters








THE RANGE

Power Tools Accessories & Spare Parts

Blades, bits, discs, and holders engineered to exact tolerance for the tools they serve.

- Hole Saw (Metal & Wood)
- Impact Sockets
- Jigsaw Bits
- Paint Mixer Rod
- Reciprocating Saw Blades
- Router Bits
- Screwdriver Bits











THE RANGE

Abrasives

Cutting wheels, grinding discs, and sanding media for a precise, consistent finish.

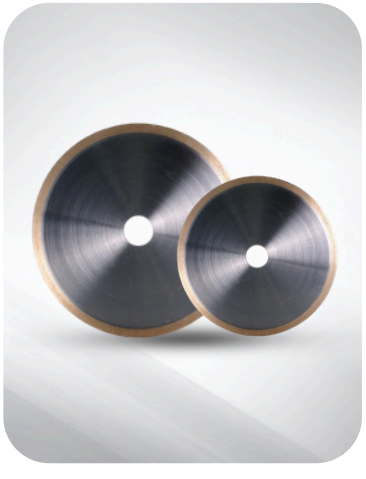
- **Carbide Burrs**
- **Combination Stone**
- **Concrete Grinding Cups**
- **Cutting Wheel**
- **Diamond Cutting Wheel**
- **Flap Disc / Wheel**









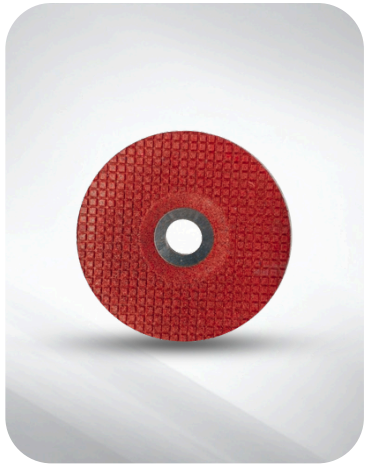


THE RANGE

Abrasives

Cutting wheels, grinding discs, and sanding media for a precise, consistent finish.

- **Grinding Wheel**
- **Polishing Pads**
- **Sanding Belts**
- **Sanding Paper**
- **Velcro / Sanding Disc**
- **Wire Cup Brushes**











THE RANGE

Welding Tools & Accessories

Welding machines, rods, and protective gear built for structural, load-bearing work.

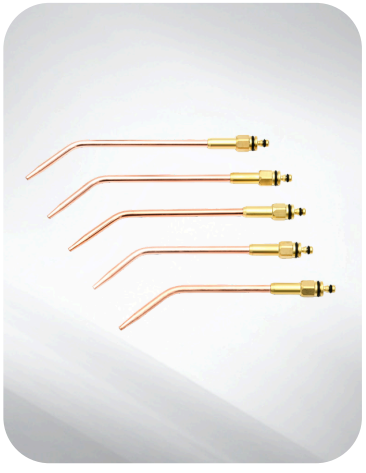
- Contact Tip
- Plug Adapter & Socket
- Welding Cable
- Welding Clamp
- Welding Electrode
- Welding Gas Hose
- Welding Machine (ARC/MIG/TIG)
- Welding Nozzle











THE RANGE

Pneumatic Tools & Accessories

Air-powered nailers, staplers, and fastening systems built for high-volume work.

- Air Hose
- Coil Nailer
- Pneumatic Air Gun
- Pneumatic Air Sander
- Pneumatic Impact Wrench
- Pneumatic Nailer
- Staples











THE RANGE

Industrial Equipment

Heavy-duty power and fluid-handling equipment for continuous site operations.

- Chain Block
- Compressors & Generators
- Electric Motors
- Hydraulic Jack
- Industrial Blower
- Industrial Fan
- Industrial Pumps
- Magnetic Lifter











THE RANGE

Personal Protection Equipment

Helmets, footwear, and safety wear engineered for the jobsite, not the shelf.

HEAD & FOOT PROTECTION

- Safety Helmets & Safety Shoes

EYE & FACE PROTECTION

- Face Shields & Goggles
- Earmuffs & Earplugs
- Masks / Filters / Respirators

HAND PROTECTION

- Safety Gloves & Working Gloves











THE RANGE

Personal Protection Equipment

Helmets, footwear, and safety wear engineered for the jobsite, not the shelf.

BODY PROTECTION

- Aprons / Coveralls / Hi-Vis Vests

SITE SAFETY

- Safety Nets / Safety Signs
- Traffic Cones / Warning Tape

FALL PROTECTION

- Safety Harnesses
- Fall Arresters











THE RANGE

Personal Protection Equipment

Helmets, footwear, and safety wear engineered for the jobsite, not the shelf.

FIRE & EMERGENCY SAFETY

- Fire Blankets
- Fire Buckets
- Fire Extinguishers
- First Aid Kits
- Rescue Equipment
- Smoke Detector











THE RANGE

Hand Tools

Wrenches, pliers, and hand-driven tools built for the jobs machines can't reach.

- Allen Keys
- Chisel
- Hammers
- Hand Saw
- Hand Shovel
- Handsaw Blade
- Pliers
- PPR Cutter











THE RANGE

Hand Tools

Wrenches, pliers, and hand-driven tools built for the jobs machines can't reach.

- Scrapper
- Screwdrivers
- Silicon Gun
- Spanners
- Trowel
- Utility Knife
- Wire Cutter
- Wrenches











THE RANGE

Hardware and Fasteners

Bolts, screws, anchors, and fixings held to precise thread tolerances for lasting builds.

- Anchor Bolt
- Clamps
- Fix Bolt
- Nails
- Nuts / Bolts / Washers (GI & SS)
- Rivet
- Screws
- Threaded Rod



THE RANGE

Measurement Tools

Precision measuring and marking tools for accurate layout and alignment.

- Chalk Line Set
- Laser Leveling Machine
- Laser Measuring Device
- Measuring Tape
- Metal Marker
- Multimeter
- Right Angle
- Spirit Level








THE RANGE

Building Material & Consumables

Tapes, ropes, sheets, putty, rags, films, and tarpaulins for diverse construction needs.

- Clear Tape
- Cotton Rags
- Garbage Bag
- Masking Tape
- Nylon Rope
- Polythene Sheet
- Stretch Film
- Tarpaulin Sheet













FEATURED PRODUCT

A premium product from the EISEN range offering outstanding protection from corrosion.

KRONBERG Zinc Spray 500ml is a fast-drying aerosol coating formulated with 99% high purity zinc particles, engineered to provide metal surfaces with cathodic protection against rust and corrosion. It is widely used for repairing damaged galvanized steel, coating welds, and protecting exposed drill holes.

Active Protection

Functions as a sacrificial anode, corroding in place of the underlying steel to prevent rust from taking hold.

Fast Drying

Touch-dry within 5 minutes, with a full cure achieved in 24 hours.

Heat Resistant

Withstands elevated temperatures, typically between 200°C and 500°C depending on formulation.

Paintable

Can be top-coated once fully cured for a seamless aesthetic finish.

TRUSTED BY

Stellar Clients

A selection of the contractors and organizations we've partnered with across the UAE.

SOBHA REALTY

AVALAR BUILT TO DELIVER

aasa CP HOLDING COMPANY

Select EMI Building Relationships

Mabani STEEL

EXCEL

ASGC

TECHNOMAK

Sabi Electromechanical Works L.L.C

Multi TECH

EBS EMIRATES BUILDING SYSTEMS CO. LLC

alco

UNESIA ALUMINIUM CONTRACTING CO. LLC شركة يونيسيا لمقاولات الألمنيوم ذ.م.م

فابكون FABCON

تكنوستيل للانشاءات ذ.م.م SINCE 1992 TECHNOSTEEL CONSTRUCTION L.L.C.

POWERED BY

Diverse Regional & International Brands

Our range of world-class brands to power your next project.

































OUR COMMITMENT

A partner in getting the job done right.

Every product we bring to market is chosen or engineered to solve a real problem our clients face on site, not just to fill a catalogue. That commitment shows up in how we work.

We listen first.

Product decisions start with what contractors and builders actually need, not what's easiest to stock.



We stand behind what we sell.

Every item in the EISEN range is held to the same standard of precision and durability, regardless of category or price point.



We stay accountable.

From the first inquiry to after-sales support, our team is reachable and responsive because a tool is only as good as the support behind it.



Our goal is simple. Give every client the right hardware, the first time, so their work never has to stop.

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